

The Culture Challenge: Namibia

Genre: Reality TV Program

Length/Format: 10 x 48 minute episode

Concept: Dirkie Baard

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In the harsh landscapes of Namibia, eight diverse athletic contestants compete in challenges, culturally distinct to the separate indigenous tribes, to win a cash prize.

SYNOPSIS

Experience the amazing cultures and mesmerizing landscapes of Namibia, when our host takes eight athletic contestants of different ages, gender, and ethnicity, around Namibia to face each other in extraordinary challenges, designed to incorporate diverse aspects of various tribal ethnicities. Damara, Topnaars, Himba and San. Throughout the series, the audience learn more about the contestants, their background, their loved ones, jobs, hobbies, and their strategy for the game.

GENERAL STRUCTURE OF THE EPISODES

The designated local representative, such as the chief/headman, teaches the contestants about the cultures, history, and traditions, but more importantly, a viable skill from their culture. The skill is an absolute necessity for the challenge, which is only revealed by the host minutes before it starts. This ensures that all the contestants are on equal footing.

Intro: The host welcomes the audience and gives a brief explanation of the events of the show.

Theme music: Theme music with the faces and names of the host and contestants to introduce all contestants. E.g., Photograph of Contestant #1, Name, Age, Nationality, and Skill such as a kayak expert.

Segment 1: In Episode Two the host checks in with the contestants only the winner of the pilot show is able to choose his partner if there is a team challenge. In the following Episodes the winner of each show can choose a partner. Then, the host introduces the contestants to the tribe and gives a brief history of the tribe's origin. The tribe welcomes them into their settlement / village and teaches them about their culture, traditions, and skills. The focus of this segment is not only to teach the contestants but to showcase the local people and landscapes to the audience. A tribe member teaches the contestants a specific vital skill. The contestants interact with the local people, talking, eating with them, and perhaps playing with the children. The segment ends where the contestants are taken to the site of the challenge.

Segment 2: The host reveals the challenge to the contestants. In each episode, a different location and tribe host a different challenge. The contestants are rated individually during the contest, even if they participate in a team activity. The various stages of the activity are shown. In each activity, the cultural skill is incorporated, and a time limit is set to grant the most points to the fastest and best skilled contestants. Depending on the challenge, the contestants either start at the same time, or race against the clock. The obstacle course remains hidden until the start of the challenge. The race / activity is shown until almost at the end.

Segment 3: In this segment the challenges continue until the Challenge is completed and winner /Team is established(During each Segment the Host will comment and share his insights with the Viewers on progress of contestants and any other info like social media engagement reminders , etc.

Segment 4: Starts with a recap of the challenge with other material not seen in Segment 3, with a brief voice over from the host. Then, the race / activity continues and reaches its crescendo at the end of the challenge, but the contestants still need to wait to learn who scored the most. The host gathers the contestants and announces the winner of the challenge based on total points. Without revealing what the next challenge is, the host informs the winner of the advantage for the next challenge. The contestants then either travel to their next destination or stay another night at the current tribe.

