A DESERT CHRISTMAS

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LOGLINE

A maverick Namibian conservationist must escort a spoiled German aristocratic socialite through the Namib desert over Christmas.

SYNOPSIS

Kjersti despises social media and self-promotion. She's passionate about protecting the Namibian Indigenous people and will be assisting a San tribe over the Christmas holidays. However, a substantial donation for the tribe's benefit compels her to take along a German blue blood and his social media documentarian. Meet Conrad, heir to the Bernstorff conglomerate, who must save his reputation and prove to his father that he can accept accountability and manage without the family money, or he'll be disowned.

Conrad lands in luxury, unprepared for the Namibian climate and protests the lack of comforts and technology, which drives Kjersti up the wall. A single pleasant moment, where Kjersti and Conrad starts singing to a Christmas song in the vehicle, is instantly eradicated by a tire bursting, camping in the rough, and evading the threats of the wild. Though, she notices another side to him when the San teaches them to hunt, collect honey, utilize water roots, and build a hut. He bonds with the chief and entertains the children with the German Christmas story of Krampus. Kjersti and Conrad connect during a traditional dance at a feast, and an honest moment leads to a kiss. However, one of the children disappears, the chief fights for his life after a snake bite, the village burns down, and Kjersti discovers that Conrad must return to Germany for the Bernstorff Christmas party to sit down with his 'acceptable' bride-to-be and potential future in-laws. When Conrad and his camera operator wakes, the tribe and Kjersti is gone. Conrad returns to Germany and Kjersti isolates herself.

The footage and photographs from the trip, make Kjersti realize that she has fallen in love with Conrad. She compiles a social media video, featuring herself, to collect donations on a fundraising platform to help the San rebuild. Conrad sees the video and knows that he loves Kjersti. He declines the family business, decides to find himself away from the spotlight, and help others, after assuring the Bernstorffs make a sizable donation to Kjersti's fund.

In a race against time, he travels back to Namibia to find Kjersti before she disappears into the desert. He uses the survival and hunting skills he learned and reaches her on top of a massive dune where he declares his love, bringing a little bit of the German Christmas with him.

TECHNICAL INFORMATION

Format: Feature Film Proposal

Genre: Christmas Romantic Comedy

Required: Co-Production

CAST LIST

KJERSTI – Early-Forties. Maverick Namibian Conservationist

She embraces nature and often camps alone, reveling in the peace and solitude of the desert and semi-arid areas. Her only confidant is Sonja who owns a lodge and cares for her like an older sister. Kjersti is independent, rough, fit, daring, stubborn, sassy, and desires to escape the technology driven world. She wants nothing more than to do her own thing on her own, but she needs to embrace connection outside of her preservation-focused world.

CONRAD - Late-Forties, German Aristocratic Socialite

As the only son of a stringent German Duke, Conrad is obligated to take over the family business. He thrives in the spotlight and has a massive social media following, but his rebellious exploits land him in the middle of a scandal, and he must save his reputation and prove that he's not dependent on the family wealth. He is neat, handsome, an avid reader, cares a lot about what other people think, but the only person he truly trusts is his manager, Jens, who insists that he find himself outside of others and the spotlight.

LOCATION

Namibia

